



**PRIMUSRS**

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**BTE TECHNOLOGIES, INC. NAMED PERFORMANCE PARTNER**  
**BY ATHLETES' PERFORMANCE**

*BTE's PrimusRS™ Placed at Athletes' Performance Arizona Enhancement Center; Unit to be Used in Training and Rehabilitating Athletes that Span the Globe*

BALTIMORE and GREENWOOD VILLAGE, Colo. ... November 4, 2004 ... BTE Technologies, Inc., a leading provider of software, equipment and services to physical therapists and athletic trainers in the sports medicine and workers compensation industry, announced today that the company has been selected as a performance partner by Tempe, Ariz.-based Athletes' Performance, the leading training center for professional and elite athletes in the world.

BTE Technologies' high-performance rehabilitation system, PrimusRS™, has recently been installed at Athletes' Performance world-renowned training facility in Tempe. Under the guidance of Athletes' Performance founder and president, Mark Verstegen, the performance coaches and therapists at the center have been integrating BTE's new technology into the evaluation and daily rehabilitation and conditioning regimen of their athletes.

"The PrimusRS has been deemed a breakthrough performance-enhancing product that is top-of-class by our team of experts. In just the few short months since we placed the unit at our facility, athletes are beginning to witness dramatic results. We are pleased to incorporate the unit into our training and conditioning efforts," noted Verstegen, who has also authored the best-selling fitness book, Core Performance.

Athletes' Performance trains hundreds of athletes from around the world monthly and employs an experienced, multidisciplinary staff of physical therapists, athletic trainers, exercise physiologists, strength coaches and nutrition specialists. Staff, athlete and peer education is a top priority and encouraged through research and development sessions designed to keep these professionals at the forefront of performance enhancement training.

Sue Falsone, PT/ATC, director of performance therapy at Athletes' Performance, commented on the results athletes are experiencing using PrimusRS: "The athletes that we work with are truly benefiting from BTE's PrimusRS. They have consistently reported that when training and rehabilitating on the unit, it feels as though their muscles really 'wake up' like they have never before experienced. Athletes have commented that this is possible due to the visual feedback and objective performance indicators provided by the PrimusRS. This allows them to fine-tune their motor control and get the muscle to perform at its peak. In summary, the PrimusRS is an excellent training tool and enables therapists to better educate the athletes about their condition regimens and performance outcomes."

Ken Johnson, PT, BTE Technologies' director of clinical integration, discussed the company's new performance partnership, stating: "Athletes' Performance has built a solid reputation in performance enhancement since its founding in 1999. This is a great opportunity to be included in their performance therapy and rehabilitation programs. BTE Technologies will continue to strive to innovate and outperform with input from the specialists at Athletes' Performance and their athletes. We look forward to a long and mutually productive relationship with the Athletes' Performance team."

The PrimusRS is a computer-controlled rehabilitation system that displays and stores an individual's input and output during an evaluation or exercise and then uses this information to chart progress over time. The unit is able to support a variety of applications including orthopaedics, industrial rehabilitation, hand therapy, functional tasks and sports medicine. Its four resistance modes, coupled with the ability to measure velocities up to 4500 degrees per second, aids trainers and therapists in the assessment and treatment of patients who demand highly functional outcomes, such as athletes. The sophisticated cable system lets therapists simulate 3D closed chain activities including throwing, swinging, twisting, pulling, kicking and lifting.

With centers in Tempe, Ariz. and Carson, Calif., Athletes' Performance works with athletes from virtually every professional sport. Its staff is incredibly diverse boasting training skills that extend across the entire training and rehabilitation spectrum. Additional details can be found at [www.athletesperformance.com](http://www.athletesperformance.com).

BTE Technologies offers technology-based physical and occupational therapy and rehabilitation solutions for the healthcare industry through its products group. The company's employer/payer services group focuses on the provision of testing and return-to-work services and solutions for the workers compensation industry. BTE Technologies operates from offices in Baltimore and Greenwood Village, Colo. For more information, please visit [www.BTEtech.com](http://www.BTEtech.com).